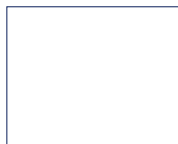


Pristine Water Co. provides you the **purest pool water possible** ("I'd rather drink it than municipal tap-water,"* says William Golden, owner). It is also the **most effortless-to-use system** on the market today. The system is **automated** to manage itself. Every couple weeks someone simply needs to check the pH and copper ions levels with liquid test kits, and adjust a button if needed, as well as remove the leaves from the pool, regularly backwash the filter, refill the CO₂ or acid when needed, and every few months glance at the copper electrodes. That's it. Long-term, every year or so the copper electrodes need a 50% acid bath, and every few years they need to be replaced for under \$100. If a big wind brings in debris, or there has been a heavy bather load, and the water looks a little tarnished, a chlorine-free shock (preferably with hydrogen peroxide) will return it to its normal sparkling condition within hours.

*Copper ion levels in the pool are less than half that allowed in drinking water by EPA standards, while zinc ion levels are a far lower percentage than that. And the kinds of oxygen that are electronically-produced are beneficial to us, though deadly for microbes.

**The best chlorine-free water systems available:
Specializing in pools, spas, whole house and property.**

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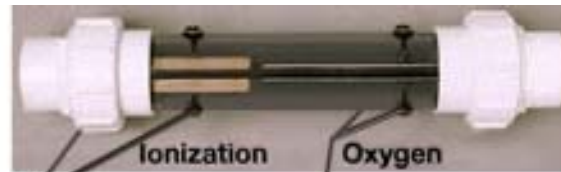


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*The best quality chlorine-free
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available.*

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Inline pH sensor

Breakthrough technology now brings you the best non-toxic water purification systems available: electronic, in-line oxygen plus copper and zinc ions, with fully automated pH control. The system provides drinking-water quality in your pool and spa. It is effortless to maintain, effective, safe, inexpensive, and *free of chlorine, salt, and other toxic chemicals*. Our products have a two-month money-back guarantee and a five-year manufacturer's warranty. Call now to free your water of toxic chemicals.

If you want to know how it works: After filtration there are two sets of in-line electrodes. One is titanium coated with platinum, which separates water molecules (H₂O) into their

components, resulting in the formation of several safe **oxidizers** (O, O₂, OH, and H₂O₂), each a stronger oxidizer than the chlorine usually used for that purpose in pools. These oxidizers “burn up” organic matter, such as bacteria and algae, so water stays clear, even in a crowded hot tub. The other electrodes are pure copper, and produce **copper ions** that are beneficial to humans and animals, and yet kill micro-organisms, including algae, providing a residual that continues to prevent the growth of microbes in plumbing, filters, pool, and spa. These electrodes also charge carbonate ions to repel each other, **eliminating scale**, thus saving you money by increased efficiency of heat transfer in your water heater, and better water-flow through less constricted pipes. We also use a **zinc ion generator**.

We provide the first dependable, fully-automated, pH balancing systems. Our state of the art systems use an in-line pH sensor and a computerized controller to maintain a stable, neutral pH in the pool and/or spa. The controller is extremely simple to operate. When the pH becomes too high, it activates either a two-tank, auto-switch-over, CO₂ system* (pictured) for established pools and spas, or a reliable acid-feeder** for pools with a strong tendency for the pH to become too alkaline.

*When CO₂ (carbon-dioxide) enters water it forms carbonic acid, which is a totally safe, "weak" acid, that reverts to CO₂ and water when it breaks down.

**To keep the water neutral, it uses the normal pool additive, muriatic acid, from hydrochloric acid, which our stomachs use (concentrated) to digest protein.